

Point of Sale



The Profitect Point of Sale (POS) module identifies and helps actualize profit amplification and growth opportunities originating from process failures, lack of training, fraud and non-compliance during checkout and customer return. The module analyzes all cashier and POS transaction data and highlights areas that can be improved using powerful analytical tools. Best Practice solutions as well as compliance issues are highlighted by the POS module. This solution increases information efficiencies and stops potential profit loss before it can impact the company's bottom line.

Benefits

- Accelerate reaction time of actionable solutions for potential margin growth opportunities
- Identify profit amplification and growth opportunities related to Point of Sale irregularities
- Automatically detect and highlight cashiers, products and transactions with exceptional or suspicious performance
- Optimize allocation of logistical personnel and technology
- Actualize profit opportunities associated with improper processing of customer returns
- Increase awareness and understanding of the impact of profit amplification policies in place at POS
- Maximize investment in CCTV
- Enhance store manager productivity by focusing on profit amplification rather than data gathering and processing
- Reduce credit card loss payments

Discover Latent Profit Amplification and Growth Opportunities in Point of Sale Data

Highlighting Growth and Profit Amplification Opportunities

From an enterprise-wide view to the regional and store level, Profitect illuminates profit amplification and growth opportunities related to personnel, products, and transactions, allowing users to zero in on activities with the greatest profit optimization potential.

Building on Industry Best Practices

Profitect offers insight from a best practices solution bank compiled over 16 years of retail experience. Rather than simply identifying problems, Profitect's solution enables managers and analysts to understand the root causes of potential gaps in profit opportunities and delivers actionable plans for implementing change.

POS KPI and Scorecard

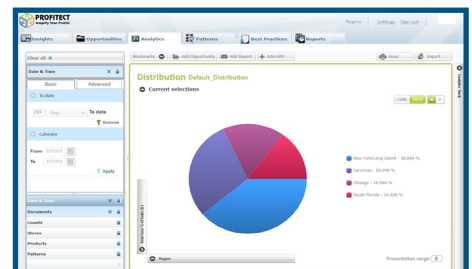
The Profitect POS module allows users at all levels to establish and track profit amplification metrics and key performance indicators (KPIs), helping the organization continuously improve opportunities for profit amplification growth. POS KPIs include: Fraud and irregular credit card activities, loyalty programs, discounts, gift cards, cashier management, employee sales and much more.

Easy to Deploy: Minimizing Time to Value

The modular nature of the Profitect solution allows it to quickly be deployed and integrated with data directly extracted from core systems. With an intuitive user interface, Profitect requires minimal time and resources for implementation, training and management.

CCTV/DVR Integration: Optimizing Your Investment and Enhancing Analyst Effectiveness

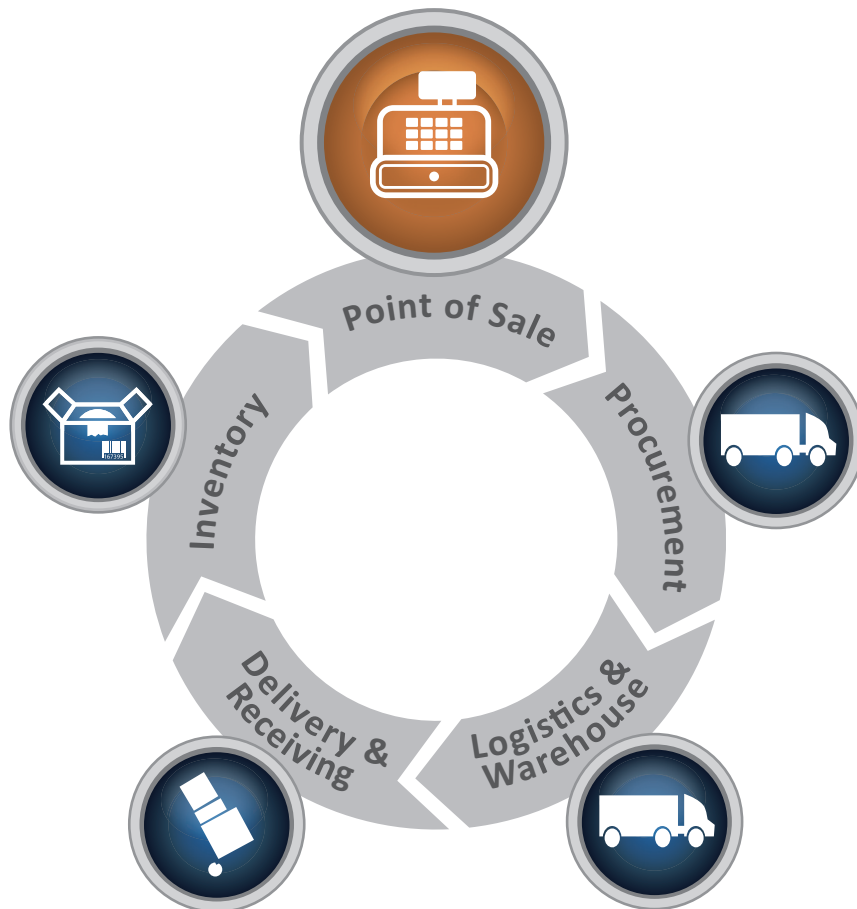
Profitect is able to integrate with each Closed Circuit Television (CCTV)/Digital Video Recorder (DVR) server in every store, pooling and presenting the appropriate footage directly to the POS module. This powerful feature allows irregular activities to quickly be spotted and documented for further investigation.



With **100% customer success**, Profitect consistently fulfills its commitment to deliver more than **5% profit increase within six months** at major retailers Worldwide.

The Profitect Suite: Paving the Path to Integrated Profit Amplification

The Profitect Point of Sale module is part of a comprehensive suite of software solutions that enables you to quickly discover and actualize untapped profit opportunities across the entire retail value chain. Profitect's algorithms pinpoint measurable profit optimization and growth opportunities through the identification of value chain margin leakage, shrink, waste, process errors, and operational risks and damages – returning intelligent, prioritized actions for increasing profit be it from POS growth, reduced shrink, margin expansion or added operational efficiencies. For more than 16 years, Profitect's expertise has successfully amplified profits for retailers worldwide and delivered immediate ROI supported by modular, quick, non-disruptive deployment of modern, scalable technology and time-tested best practices.



***Capitalize on Profit Opportunities.
Amplify Your Profits Today.***



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